

## BROPFS Mobile Home Sales ... one of the largest dealers in the state of Missouri



Bropfs Mobile Home Sales was founded in 1967 by Henry and Bob Bross. Success began early. From 1969 to 1974, Bropfs was the largest Guerdon dealership in the entire United States. And as of the first quarter of 1976, Bropfs is one of the top three U. S. dealers for Bendix Home Systems, Inc.

Quality is taken seriously at Bropfs. It's the number one reason for maintaining up to a 90% referral business. That's why maximum insulation and Fome-Cor<sup>®</sup> sheathing board are **not** options—they're standard on every home regardless of price. Because at Bropfs, this energy-saving, home-comfort package reduces service calls and creates satisfied customers. Customers that will tell friends and relatives. One family

alone has purchased five mobile homes from Bropfs.

Conscientious service is important, too. After the sale and erection, periodic mail surveys to each customer determine complete home owner satisfaction. And, experienced service men are dispatched immediately if any problem does arise.

Innovation is a Bropfs trademark. One of the parks operated by the company was one of the first in the country to offer lots with full basements—back in 1971.

For his many contributions to the state and national associations, Bob was named 1976 Man-of-the-Year by the Missouri Mobile Housing Institute.

Bob is pictured here outside his own triplewide 36' x 70' home. When erected five years ago, this was one of the largest residential mobile homes in the country.

Now, Bob is preparing to move into an even larger mobile home—a triplewide, 42' x 70', over a full basement. Quite a feat, which could soon be a trend for affordable, manufactured housing.

